

# City of Maple Heights

## State of the City Address



Presented by  
Mayor Annette M. Blackwell



# City of Maple Heights

## Maple Heights City Council

The new Council members were sworn in on January 3, 2018.



**Ron Jackson**  
Council President



**Leonette F. Cicirella**  
Clerk of Council



**Stafford L. Shenett, Sr**  
Dist. 1 Councilman



**Toni Jones**  
Dist. 2 Councilwoman



**Ebony Miller**  
Dist. 3 Councilwoman



**Terry Woody, Sr.**  
Dist. 4 Councilman



**Tanglyn Madden**  
Dist. 5 Councilwoman



**Annette M. Blackwell**  
MAYOR



**Sharri Thomas**  
Dist. 6 Councilwoman



**Edwina Agee**  
Dist. 7 Councilwoman



# City of Maple Heights

## Fiscal Recovery

David Yost  
State Auditor

- Income Tax and Property Tax Collection has increased more than 5% and is estimated to increase to over 8% in 2018.
- The debt reduction achieved during the recovery has been >\$2,500,000
- We continue to adhere to the plan presented by the Maple Heights Financial Planning and Supervision Commission monitored by State Auditor Dave Yost's office; reducing debt and increasing revenue.
- We hope to be released from fiscal emergency by year-end 2018!



# City of Maple Heights

## Juvenile Diversion Program

- ▶ **Goal:** Our CDP program focuses on establishing confidence, academic & professional success, accountability, and leadership skills within all our students.
- ▶ **Curriculum:** Professional Etiquette 101, Job Placement, Public Speaking, College Application Procedures, Conflict Resolution Skills, Career Planning, Resume Building, & More.
- ▶ **Data:** As of March 14, 2018, our program has serviced over 113 students/juveniles within the City of Maple Heights.
- ▶ Of those 113 students/juveniles, 104 have successfully completed the program and/or has not subsequently been in trouble with the law.

**“Today’s youth are tomorrow’s politicians, doctors, and leaders...  
their success is directly linked to a better city!”**



# City of Maple Heights

## Maple Heights Service Department

Maple Heights Constructs New Salt Bin and Brings back Recycling & Leaf Collection !



New Salt Bin constructed at the Maple Heights Service Garage



Recycling program returned in April, 2017 - new containers and recycling bins for every resident !





# City of Maple Heights

## Maple Heights Police Department

In addition to handling over 20,000 calls for service, members of the Police Department made time to participate in a number of community events.



Members of the Police Department participate at the City Trunk or Treat Event at Stafford Park.



Members of the Police Department sponsored a number of children at the annual "Shop with a Cop" event.



# City of Maple Heights

## Maple Heights Fire Department

Maple Heights Fire Department  
is awarded new gear grant!

Within the past two years the department has replaced all of the firefighters personal protective equipment, purchased a turnout gear washer/extractor, replaced all of the departments hose and associated appliances and purchased "Lucas" CPR machines to be used by the departments rescue squads. **These purchases totaled over \$194,917.00 dollars!**





# City of Maple Heights

## Maple Heights Fire Department

### Maple Heights Firefighters participate in Flashover Simulator training

The Fire Department recently sponsored a “flashover simulator” in cooperation with the State of Ohio Fire Marshalls Office, who provided this program to us free of charge. Firefighters from several surrounding communities along with our cities firefighters received classroom instruction and “realistic” live fire exposure to the dangers associated with structural firefighting.







# City of Maple Heights

## Milkovich Middle School Food Drive!

Maple Height students worked on a food drive and donated their food to the Maple Heights Food Pantry.



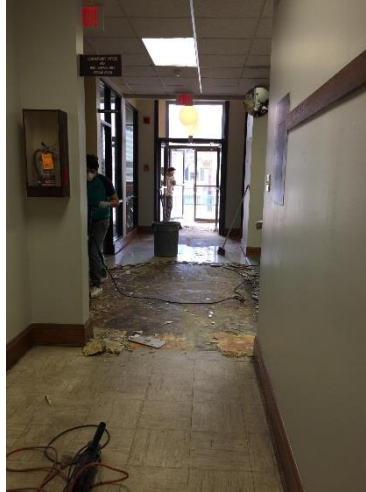
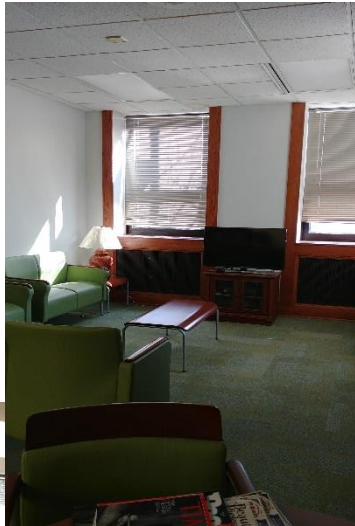


# City of Maple Heights

## Maple Heights Department of Human Services

Maple Heights Senior Center gets re-modeled for the first time since 1986 !

New furniture, new carpet, new vinyl plank flooring and 2 new televisions!







# City of Maple Heights

Maple Heights Department of Human Services

Maple Heights Senior activities through out the year!



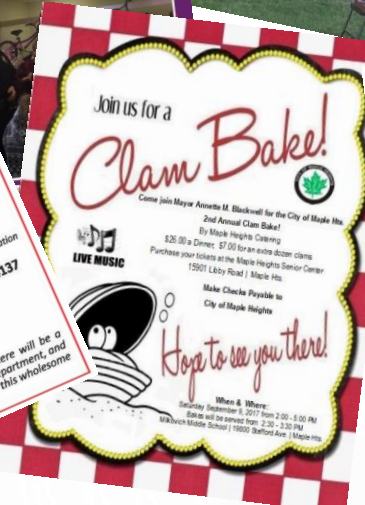




# City of Maple Heights

## Maple Heights has many fun events!

Maple Heights continues with many events in 2017, including the Easter-Fest, Music in the Park, Community-Wide Garage Sale, Community Shred Day, Fall Clam Bake, Trunk or Treat & the Holiday lighting ceremony & More!







# City of Maple Heights

## Maple Heights Economic Development

### Mayor Blackwell Accepts Small Business Partnership Performance Grant



Mayor Blackwell accepts a ceremonial check from County Executive, Armond Budish and Chief Economic Development and Business Officer, Ted Carter.

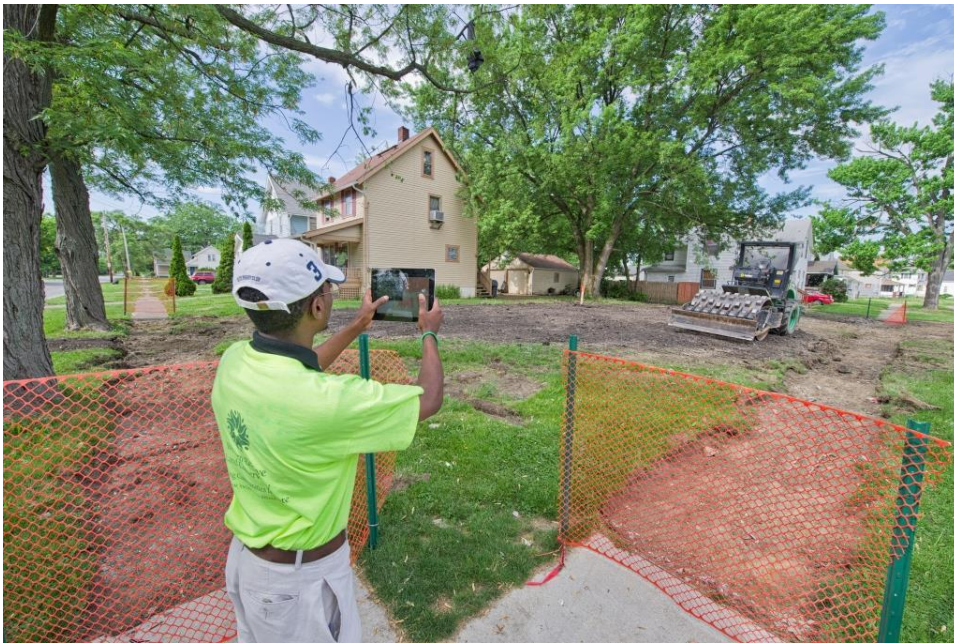
Mayor Blackwell and three other communities were awarded a \$150,000 small business performance grant from Cuyahoga County. This performance grant is a public private partnership between the City of Maple Heights, Cuyahoga County and the Small Business Administration. The Maple Heights Small Business Partnership Program provides qualifying small businesses with a 15% performance grant which will supplement their own equity contribution of 10% to a project. Upon completion of the project, 15% of the project cost is forgiven, if requirements are met.



# City of Maple Heights

## Maple Heights Economic Development

The Cleveland Foundation Board of Directors awarded a Grant to Study the Effects of the Foreclosure Crisis



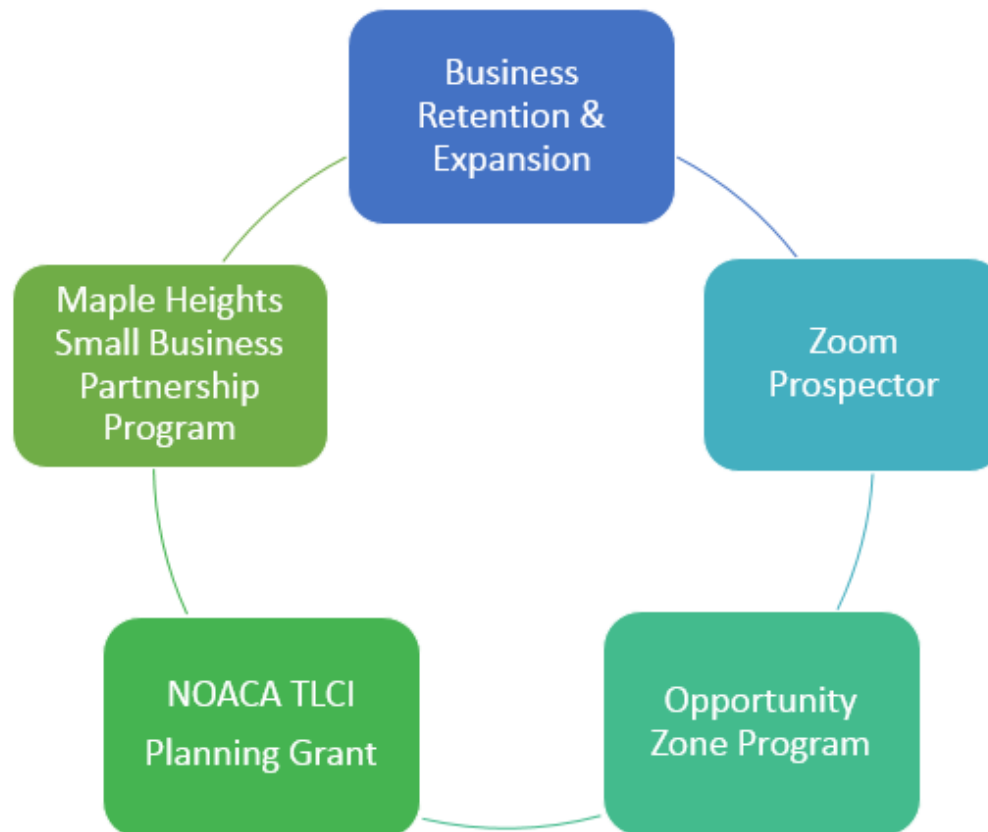
The Cleveland Foundation board of directors awarded a **\$197,540** grant in 2017 to study the effects of the foreclosure crisis on five of Cleveland's inner ring suburban communities and to strategize potential housing market recovery solutions.

The Western Reserve Land Conservancy was contracted to complete a property inventory of five communities – **Euclid, Garfield Heights, Maple Heights, South Euclid, and Warrensville Heights** – and analysis of housing marketing trends. The city also contracted with Dynamo Metrics to create a web-based mapping and decision-support tool to help the cities explore property survey data with respect to indicators of neighborhood health and economic activity, including data points provided by Northeast Ohio Community and Neighborhood Data for Organizing (NEO CANDU) and the Census Bureau. **56,346 parcels were inventoried.**



# City of Maple Heights

## Maple Heights Economic Development







# City of Maple Heights

New Senior Living Facility  
Silver Leaf Senior Apartments  
3 Story Building & 44 Units



Proposed Completed Facility



Proposed  
Location  
Petitti's Former Site





# City of Maple Heights

Maple Heights is officially a MYCOM Neighborhood!



MyCom is a network committed to igniting positive futures for youth by connecting them with community-based innovative programming and transformational services.



Maple Heights Headlines first issue came out February 2017 and has now run a full year

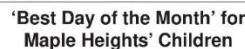


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Published Quarterly

***A Message from Mayor  
Annette M. Blackwell***

Happy New Year! I am excited about 2018 in the City of Maple Heights. I can look back only two years ago and say honestly, "we are moving forward." It is very important for the residents of this city to know what that means. Economic Development, new businesses, expanded businesses and newly remodeled businesses are a big part of the progress that we are so excited about!



If you have a child or know a child under the age of 5 years living in Maple Heights, please help them get signed up for Dolly Parton's imagination Library.

The Imagination Library is a unique early years book gifting program that mails a brand new, age-appropriate book to children every month from birth until five years of age. There is no cost to the family. Parents agree that "it is the best day of the month for my child!"

The single most important factor influencing a child's early educational success is an introduction to books and being read to at home prior to beginning school. Studies confirm that access to books is crucial for developing reading skills and that the number of books in the home directly predicts reading achievement.

The Literacy Cooperative of Greater Cleveland along with generous funders are working to get every child under the age of 5 years that lives in Maple Heights receiving these books.

How to sign up: Enrollment forms are available at the Children's Desk of the Maple Heights Library, the Maple Heights Board of Education office, or for online enrollment, go to [www.literacycooperative.org](http://www.literacycooperative.org).

Please help spread the word about this program so every child (under 5 years old) in Maple Heights gets a book in their mailbox each month. Questions, please contact The Literacy Cooperative, 216-776-6180 or visit [www.literacycooperative.org](http://www.literacycooperative.org)

The Maple Heights Homeownership (MHOP) Program is an initiative that will make vacant and distressed homes in Maple Heights available for purchase by both owner-occupants and developers, bringing investment to the city, stabilizing the local housing market and providing an affordable DIY home purchase option. The innovative new project is made possible through a partnership between the City of Maple Heights, Slavic Village Development and the Cuyahoga County Land Bank.

It is the first collaboration of its kind between a Cleveland community development corporation and a local suburb. But on a more disturbing note, the City of Maple Heights has close to 600 Single Family Homes that are certified tax delinquent for more than \$2,000 per home, which is a little over \$6 million dollars in uncollected taxes.

The City's administration is very focused on keeping Maple Heights a good place to live and is always working towards improving and maintaining a desirable quality of life. So we will again host our Annual Easter Fest, Clam bake and Shred Day as well as continue our Music-In-the-Park Concert Series this Summer. Additionally, we are planning summer recreation for our youth which includes exploring a mobile recreation program. The summer youth programs returning are soccer, MyCom, youth mentoring programs which include summer employment; Hope Alliance Bible Church Summer Programs, youth basketball and Safety Town, at Stafford Park.

Lastly it is a **BIG DEAL**, our 99-Year Lease with the Metroparks. The City is leasing 49.9 acres to the park system which will add Dunham Park to the Bedford Reservation. This partnership will bring safety services, a Park Ranger, education, recreation, conservation and employment to our area park.

I hope to meet many of you this year at one of our city's many events or programs, a new business, City Council Meeting or just out and about. Be Proud, Maple Heights, we are WINNING again!

**Maple Heights Recommends  
for \$487,000 in Ohio Public  
Works Commission Funding**

See Public Works  
and in Ohio Public  
Heights for the  
southeast corner of

This project will address the separation of combined sewer with over/under installations of sanitary and storm sewer or replacement of storm and sanitary sewer house laterals and replacement of the storm and sanitary main.

The proposed work will be in coordination with the city's sewer department. The city will also coordinate with the city's sewer department.

The project...  
ment of Public Works  
access to storm and sanitary  
and maintenance.

The targeted area is located on vari-  
in the Dunham Road vicinity from  
funding will be provided  
percent loan

...scope and the f... which wa...

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February, March, April 1988

Maple Heights Headlines

## Maple Heights High Marketing Students Operate Gold Level Bookstore

The Maple Heights High School Bookstore is an entrepreneurial marketing program.

The business gives students a hands-on learning laboratory that integrates National Curriculum Standards in Marketing, Finance, Hospitality and Management. Providing realistic and practical learning experiences that reinforce classroom instruction, the store also offers students the opportunity to purchase snacks, school supplies and merchandise. Students are encouraged to visit the store for sweatshirts, lanyards, hats and more.

One of the store's hottest sellers are the freshly baked Cinnamon Swirl cookies, which are available in three flavors. Students arrive at 7 a.m. every starting their day with a tasty treat.

The business is open before school five days a week from 7:00 a.m. until 7:40 a.m. and after school from 2:50 p.m. until 3:10 p.m. Monday through Thursday. Customers can place orders by phone, mail, emailing the Marketing Teacher Mr. Griffin at [marketing@msd.k12.oh.us](mailto:marketing@msd.k12.oh.us) or calling 216-438-2400 x.1166. Forms of payment include cash and credit, with shipping and local delivery available. The bookstore is located next to the main entrance of Maple Heights High School.

All marketing students are members of DECA, the co-curricular part of marketing programs offered at approximately 50% of high schools nationwide. Formerly known as Distributive Education Clubs of America, DECA now uses the tagline "An Association of Marketing Students."

Members participate in local, state and national competitions and are eligible to win scholarships. National DECA has awarded the bookstore Gold Level certification, the highest level available. The past years throughout the State of Ohio.

## Mayor Blackwell appointed to NOACA Board

or Annelle Blackwell has been appointed to the Board of the Ohio-based Coordinating Agency (NOACA) to serve as a member of the Policy Committee.

A transportation and environmental planning agency serving Ohio, Georgia, Lake, Lewis, and Medina counties.

Recently directed metropolitan planning organization Ohio, highway, sewerage, and transit projects will receive

tion with the Ohio Department of Transportation and other organizations to help address transportation, air quality, and water quality.

It is honored to be appointed to serve on the Board of the NOACA Board and committed that we will be able to be an advocate for our area.

## ~Mayor's Featured Business~ Maple Heights Hardware

In 1948, near the location of our current McDonald's Restaurant at what was then known as Stop 10 to Maple Heights residents, Maple Heights Hardware opened its doors.

The late 1960's saw the store move to the Mapletown Shopping Center, John A. Heil, Jr. helped him move the store merchandise to the new location. He also hired John to work at the hardware store and so began a career that is still going strong today.

After working at Maple Heights Hardware for 20 years, John purchased the business in November of 1986. He employs seven full time and part time employees. All of them are willing and able to help you with whatever problem you are having. He encourages advice to assist hard to find and you look in the right place.

Maple Heights Hardware is a full service, old school hardware store. Competitive pricing, an extensive inventory and friendly, competent employees are the foundation and key to this successful business.

John is known for his generosity to many worthy endeavors. Local charities are the foundation and key to this successful business.

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# City of Maple Heights

Maple Heights Headlines featured Businesses



Maple Heights  
Hardware **AND**  
**SUPPLY, INC.**





# City of Maple Heights

## Maple Heights Honors Citizen and Business of the Year!

At the September 6, 2017 Maple Heights City Council Meeting, Mayor Annette M. Blackwell honored the 2017 Citizen of the Year Alex Adams and for the first time in the City's history, the 2017 Business of the Year, Mr. Chicken with CEO Michael Simens.



**Senator Kenny Yuko, at left, congratulates Alex Adams on receiving the 2017 City of Maple Heights Citizen of the Year award.**



**Mr. Chicken CEO  
Michael Simens**





# City of Maple Heights

## New Businesses in Maple Heights

### New Businesses Open in Maple Heights

Shoppers World at Southgate & “Sides to Go” opens on Warrensville Ctr. McDonald’s construction on Northfield Rd., Save-A-Lot on Broadway, Family Dollar on Dunham Road and Southgate Lanes.





# City of Maple Heights

## Ohio Development Services Agency

### Opportunity Funds



Development  
Services Agency

The Ohio Development Services Agency recently passed a federal tax bill that allowed states to identify up to 25% of low-income, high-poverty census tracts to the U.S. Treasury, for a final determination of “Opportunity Zones”. These areas will be eligible for “**Opportunity Funds**” to invest in economic development to receive a 10-year federal tax break. The Southgate Shopping Center is a recommended census tract for this tax incentive.



# City of Maple Heights

## Maple Heights Building Department

The City has recently added a Housing Manager to the Administration.

This Manager will be responsible for the operations and management of the Building Department; demolitions, vacancies, blight, foreclosures, annual rental registrations and all housing and real estate matters.



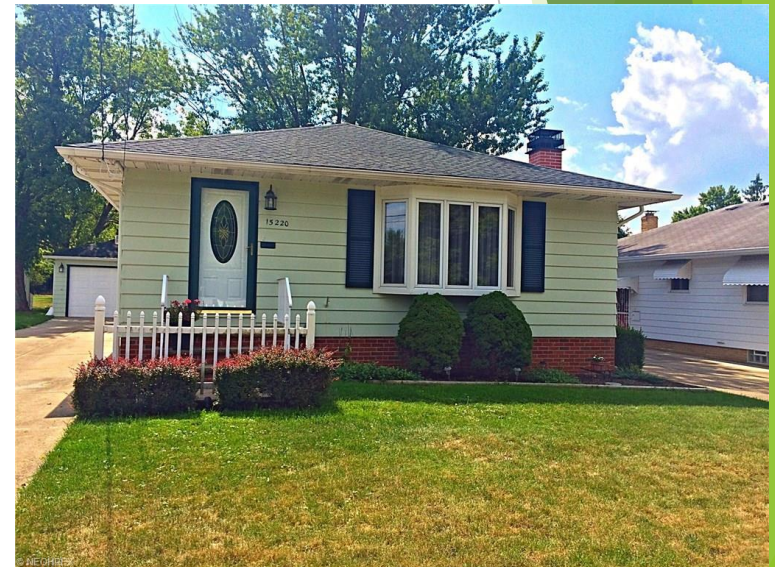


# City of Maple Heights

## Maple Heights Building Department

### Homeowner Incentive Program - Maple Heights 100% Escrow Waiver

The City of Maple Heights is continuing an Owner Occupied Homeowner Incentive Program for the period of January 2, 2018 through December 31, 2018 to promote and encourage individuals to purchase and renovate residential properties by **waiving 100% of the escrow requirement** to correct violations, resulting from the point of sale inspection, so long as the purchaser actually occupies the property.







# City of Maple Heights

## Maple Heights Building Department

### 2017 Maple Heights Real Estate Sales Data

434	Properties went up for sale
291	Properties Sold
\$59k	Median Sales Price
13.5%	Increase in Median Sales Price
\$1.16M	Closed Sales Volume in 2017

Retrieved from <http://www.akronclevelandrealtors.com/>





# City of Maple Heights

## Maple Heights Home Ownership Program

Slavic Village Development has Partnered with the City of Maple Heights to Rehab and sell homes!



Look for additional information in 2018 on the Maple Heights Home Ownership Program.



# City of Maple Heights

## Maple Heights Engineering Department

The Maple Heights Engineering Department continuously coordinates with the Cuyahoga County Department of Public Works to maintain our sewers.



Over \$1,000,000.00 was committed towards our sewer maintenance in 2017.



### City of Maple Heights

### 2017 Operating Expenses

<u>Activity</u>	<u>Cost</u>
1. Maintenance of Sanitary Sewerage Systems	\$1,056,904
2. Pump Station Operation and Maintenance	\$21,028
3. Waste Water Treatment Plant Maintenance	\$ 0
4. Engineering and/or Inspection	\$26,088
5. Capital Expenses (See Section A-6 if any)	\$45,405

**Total Operating Expenses:** **\$1,149,425**







# City of Maple Heights

## Maple Heights Engineering Department

The Maple Heights Engineering Department continues to seek and secure outside funding to reconstruct and maintain our infrastructure.

Over \$1,200,000.00 in outside funding was committed towards 2017 projects.



ABOVE - Cato Water Main Replacement



ABOVE - Dunham Service Garage Salt Shed



ABOVE - Thomas Street Sewer Repairs



ABOVE - Dunham Park Renovations - PH 1 Demolition





# City of Maple Heights

## inSite Advisory Group LLC

The City of Maple Heights has engaged the services of a inSite Advisory Group, LLC, an economic development consulting firm.

inSite has offices in Akron, Cleveland, and Columbus and while working as the city's economic development partners was successful in securing a \$150,000 SBA Small Business Loan Program for small business expansions and a \$80,000 NOACA Transportation for Livable Communities Initiative Planning Grant for the Southgate Shopping Center Area.



**REDUCE COSTS & BUILD REVENUE**

**That's the inSITE Development Model**





# City of Maple Heights

Maple Heights Master Plan presented  
by Cuyahoga County Planning Commission

## MAPLE HEIGHTS MASTER PLAN

STEERING COMMITTEE #4  
Goals & Actions

### Maple Heights Master Plan: Five Steps



Current Conditions

Demographic, land use, and housing overview

Vision Principles

Goals and Actions

Place-Based  
Framework

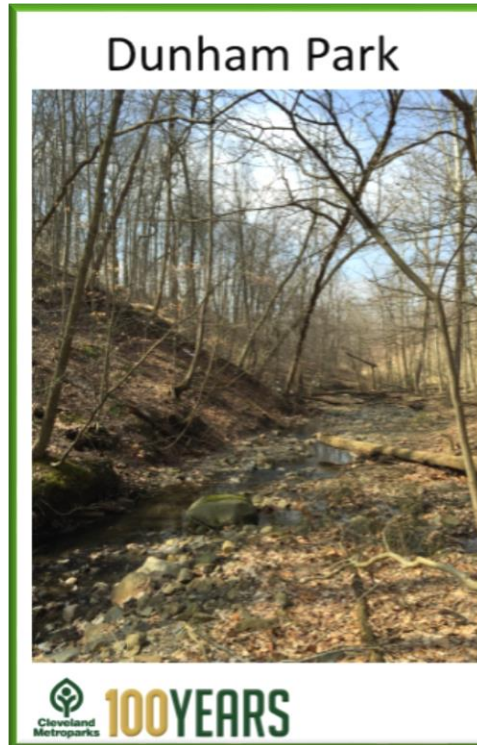
Citywide Framework





# City of Maple Heights

Dunham Park will soon be a part of the Cleveland Metroparks System !



Looking Ahead to the Future





# City of Maple Heights



- This would be the first Cleveland Metroparks property in Maple Heights
- Cleveland Metroparks Emerald Necklace – 23,272 acres, 48 Communities
- Dunham Park would be added to the Bedford Reservation – 2,336 acres





# City of Maple Heights

## Join the Mayor's Breakfast Club!



Maple Hts. Mayor  
Annette M. Blackwell

### **Join the Mayor's Breakfast Club!**

*the Second or Third Thursday of Each Month  
Continental Breakfast will be Provided  
9:00—10:15 AM*

*(New Location)  
The Maple Heights Senior Center, 2nd Floor  
15901 Libby Road  
Maple Heights, Ohio 44137*

DATE	SPEAKER	TOPIC
February 15, 2018	Director Tony Ciresi Service Department	Trash Collection & More
March 8, 2018	Chief Vito Kavaliunas Fire Department	EMS & Fire
April 12, 2018	Director Linda M. Vopat Human Services Department	Senior Center & Recreation
May 17, 2018	Mud Pie Community Event	Corner of Libby & Lee Rd
June, July, August	<b>SUMMER RECESS</b>	
September 13, 2018	Director Tracy Smith Finance Department	Fiscal Recovery & Budget
October 11, 2018	Atty. Frank Consolo Legal Department	Legal Dept. & Mayor's Court
November, December	<b>HOLIDAY RECESS</b>	







# City of Maple Heights



## Things you can do if you are behind on paying your property taxes:



- **Call the Cuyahoga County Treasurer's Office at 216-443-7400.** You can ask to be put on a payment plan to bring the taxes current. You can also take advantage of Easy Pay to make monthly payments on your current taxes to make it easier to pay. You may also be entitled to certain programs like Homestead Exemption that could reduce the amount of taxes you have to pay going forward. County staff can help you determine if you are getting all the assistance you are entitled to.
- **What happens if I don't pay?** If you don't pay, penalties and interest are added to what you owe. A lien for the amount you own can be sold to a third party, who will attempt to collect the debt. If a tax lien is sold, an additional 18% interest will be added to what you owe in addition to legal fees. If you can't pay the debt in a fairly short amount of time, the third party will foreclose on your home. In addition to a tax lien buyer, the County can also foreclose on you, if you don't pay your taxes. Sometimes people lose their homes over a fairly small delinquent tax balance. Do not assume that action will not be taken until your delinquent balance is very high— that is not the case. Residents have lost their homes for delinquent balances under \$5,000.
- **What ever you do, don't ignore the situation** even if your finances are limited. The County will work with you to help resolve the situation. **No one wants to see you lose your home.**
- The City of Maple Heights is owed over **\$10 million** in delinquent property taxes.

**With your help the City of Maple Heights will be out of fiscal emergency!**



The City still faces several challenges:

- **Delinquent property tax collection; the city currently has a real estate tax delinquency in the amount of \$10 million**
- **Additional staffing is needed on our safety forces, police and fire, and in the Service Department**
- **Continue to increase city revenues, income tax, property tax and secure grants**